

ANTOINETTE GUY VARE

704.796.5029
antoinette.guy@gmail.com
www.agvdesigns.com

Education

University of North Carolina at Charlotte
B.F.A. focus in Graphic design
Minor in Art history
May 2010

Cornell University
Certificate in UX/UI design
May 2021

Skills

Adobe CC
Photoshop
Illustrator
InDesign
Soundbooth
Audition
Dreamweaver
CSS
HTML
After Effects
Microsoft Office
Mac & PC proficient
Interviewing and Training
Photography
Photo Retouching
Photo shoot Direction
Logotype and Custom lettering
Branding
Re-branding
U.S. and International advertisement
Apparel design
Store and trade show displays and signage
Custom stationery and Mailers
3D rendering
Vinyl design and application

Interests

Costume design
Choreography
Interior Design
Animals
Travel
Painting
CrossFit

Achievements

Regional Best costume awards
National best costume awards
Regional and National Top Choreography
National Art Honor Society
National Honor Society

Professional Experience

Compass Group USA - K12 Education || July 2021 - present

Graphic Designer

- + Ensure company brand standards are maintained during the proposal process while providing creative layouts to answer RFP's
- + Provide artistic marketing materials to help sales stand out and maintain brand voice
- + Develop and test process updates to help streamline workflow between team members
- + Create digital collateral including email animations and social media gifs for marketing
- + Create 3D mock ups for proposals as well as design custom food truck wraps
- + Create custom brand logos and illustrations for proposals and presentations
- + Lead training on best practices for software and file sharing for the team as well as create skill-shares for the greater design department
- + Mentor newer designers on best practices and help them grow within the company

Ascend Sportswear || Dec. 2017 - July 2021

Lead Designer

- + Ensure company brand standards are maintained by art department
- + Meet with clients to understand ideas and desires, and create designs to fulfill client requests as well as create custom logos when needed
- + Manage aggressive art department schedules
- + Create social media and print collateral for the referral program and ambassador program
- + Research and develop new apparel lines for brand expansion
- + Render 3D design proofs for customer approval

Charlotte T Shirt Authority || Jan. 2011 - Dec. 2017

Senior Designer and Lead Artist

- + Ensure company brand standards are maintained
- + Interview, hire and train new artists
- + Meet with clients to understand ideas and desires
- + Develop creative digital designs from conception
- + Work with production manager to limit downtime
- + Manage aggressive art department schedules
- + Manage website and social media presence

Freelance Design Clients

Studio 73 Dance || 2008 - Present

- + Modernize original logo, Studio Re-Brand, Design Logos for Annual Shows, Vinyl Design and Application, Large Scale sign design and Apparel design

Tj Smith || 2011 - 2012

- + Designed Shirts for You-tuber based on his music channel

Natural Auto Products || June 2010 - Dec. 2010

Graphic Designer and Photographer

- + Create Magazine Ads for international use
- + Create templates for hang-tags and brochures
- + Create a brand standard for the company
- + Photograph and retouch product photos

Knots n' Gems || 2007 - 2016

Freelance Graphic Designer and Product Photographer

- + Branding, taglines, store signage, business cards and logo for a small jewelry business
- + Website design and Social Media design and photography
- + Trade show banners, signs and product displays
- + Large-scale vinyl sign design

Ampersand Paperworks || Jan. 2008 - Dec. 2012

Co-Owner and Designer

- + Create custom stationery and event print materials
- + Design custom letterpress plates for invitations
- + Create job quotes and delivery timelines for clients
- + Small vinyl design for windows