

ANTOINETTE GUY VARE

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www.agvdesigns.com

Education

University of North Carolina at Charlotte
B.F.A. focus in Graphic design
Minor in Art history
May 2010

Skills

Adobe CC
Photoshop
Illustrator
Indesign
Soundbooth
Audition
Dreamweaver
CSS & Some HTML
After Effects
Microsoft Office
Mac & PC Proficient
Interviewing & Training
Photography
Photo Retouching
Photo Shoot Direction
Logotype & Custom Lettering
Branding & Re-branding
U.S. & International Advertisement
Apparel Design
Store & Trade Show Displays & Signage
Custom Stationery & Mailers
3D Rendering
Vinyl Design & Application
Instagram
Sprout Social, Later & Plann
CLO 3D
Pattern Making & Revisions
Web Banners And Ads
Social Media Images

Interests

Costume design
Choreography
Interior Design
Animals
Travel
Painting
CrossFit
Interior Design
Decor

Achievements

Regional Best costume awards
National best costume awards
Regional and National Top Choreography
National Art Honor Society
National Honor Society

Professional Experience

Ascend Sportswear || Dec. 2017 - Present

Senior Designer, Social Media Manager, and Product Development Team
+ Ensure company brand standards are maintained by art department
+ Meet with clients to understand ideas and desires
+ Develop creative digital designs from conception
+ Manage aggressive art department schedules
+ Manage social media including design of content, photography, schedule and analysis of content
+ Design collateral for the brand ambassador program
+ Research and develop new apparel lines for brand expansion
+ Render 3D design proofs for customer approval
+ Custom logo design for athletic groups
+ Custom illustrations for clients
+ Update and Creation for Client facing communications
+ Develop and train on new art processes
+ Communicate pattern adjustments with overseas team
+ Research, introduce and train on new 3D proof processes
+ Develop and manage a social media marketing campaign through the use of content creators

Charlotte T Shirt Authority || Jan. 2011 - Dec. 2017

Senior Designer and Lead Artist
+ Ensure company brand standards are maintained
+ Interview, hire and train new artists
+ Meet with clients to understand ideas and desires
+ Develop creative digital designs from conception
+ Work with production manager to limit downtime
+ Manage aggressive art department schedules
+ Manage website and social media presence
+ Custom illustrations for clients

Freelance Design Clients

Studio 73 Dance || 2008 - Present

+ Modernize original logo, Studio Re-Brand, Design Logos for Annual Shows,
Vinyl Design and Application, Large Scale sign design and Apparel design

Tj Smith || 2011 - 2012

+Designed Shirts for You-tuber based on his music channel

Natural Auto Products || June 2010 - Dec. 2010

Graphic Designer and Photographer
+ Create Magazine Ads for international use
+ Create templates for hang-tags and brochures
+ Create a brand standard for the company
+ Photograph and retouch product photos

Knots n' Gems || 2007 - 2016

Freelance Graphic Designer and Product Photographer
+ Branding, tag lines and logo for a small jewelry business
+ Store signage and business cards
+ Website design and Social Media
+ Trade show banners and signs
+ Product displays
+ Photograph and retouch product photos
+ Large-scale vinyl sign design

Ampersand Paperworks || Jan. 2008 - Dec. 2012

Co-Owner and Designer
+ Create custom stationery and event print materials
+ Design custom letterpress plates for invitations
+ Create job quotes and delivery time-lines for clients
+ Small vinyl design for windows

Additional Experience || Pre 2010

Oakley Retail Store - Retail Brand Specialist

+ Store Associate training on brand awareness, Responsible for store signage and displays

Bath and Body Works - Brand Manager

+ Responsible for Store displays and Layout, Planning and Coordination for store display changes